

# CITY OF GERMANTOWN 2011 COMMUNITY SURVEY

- Indices / Appendix Charts -

# March 2011

Prepared For The City of Germantown TN

By

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Strengthening Your Business With Market Research

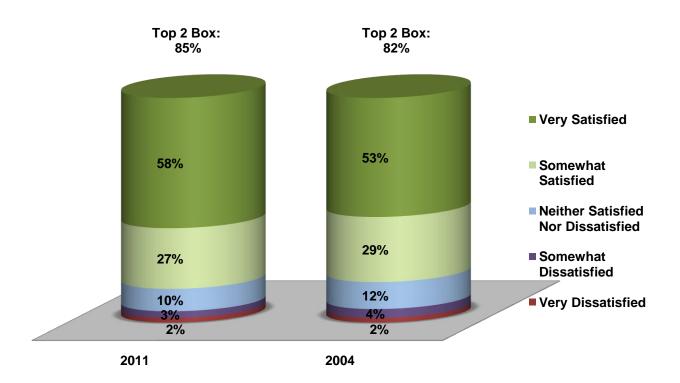
#### **REVISED INDICES / COMPARISON OF 2011 AND 2004 DATA**

The following four charts show a comparison of 2011 data to 2004 data for the indices (1-4) established in the 2004 Community Survey report. The 2004 numbers have been revised to reflect corrected data.

For a full list of attributes contained in each index, please refer to spreadsheets attached in a separate file.

#### **Index 1: Citizen Satisfaction with Services**

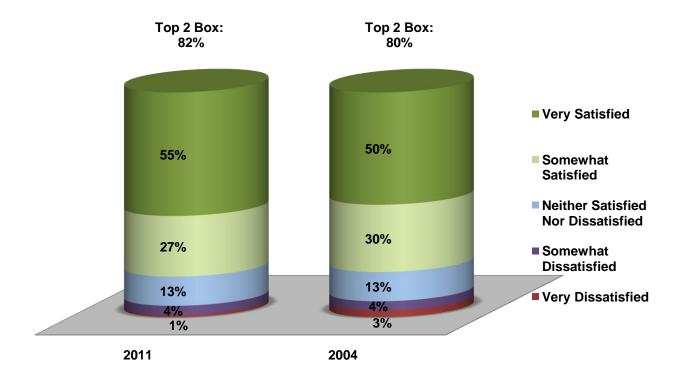
Index 1: Citizen Satisfaction With Services - 2011 vs. 2004 -



Note: Index 1 contains 40 attributes in 2004 and 33 attributes in 2011, as several attributes have been dropped or changed in 2011 from the 2004 study.

# **Index 2: Responsiveness to Citizens**

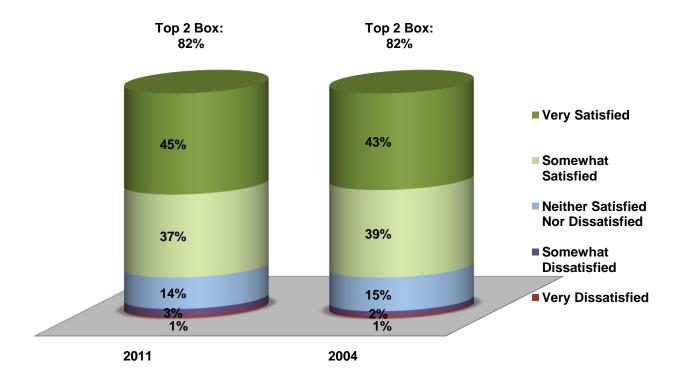
Index 2: Responsiveness to Citizens - 2011 vs. 2004 -



Note: Index 2 contains 15 attributes in 2004 and 14 attributes in 2011, as one attribute has been dropped or changed in 2011 from the 2004 study.

# **Index 3: Administration Leadership**

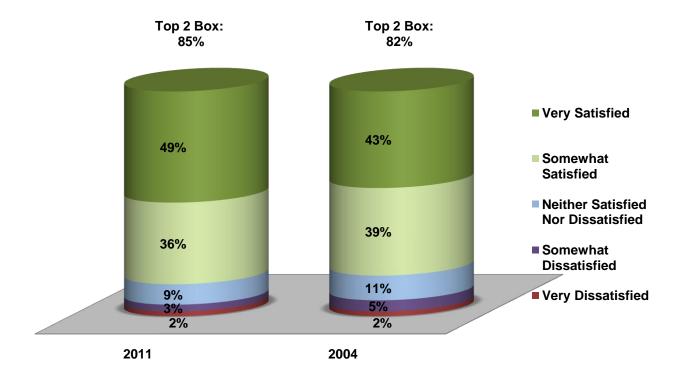
Index 3: Administration Leadership - 2011 vs. 2004 -



Note: Index 3 contains 3 attributes, including Q61 data (2004).

# **Index 4: Efficiency**

Index 4: Efficiency - 2011 vs. 2004 -



Note: Index 4 contains 1 attribute.

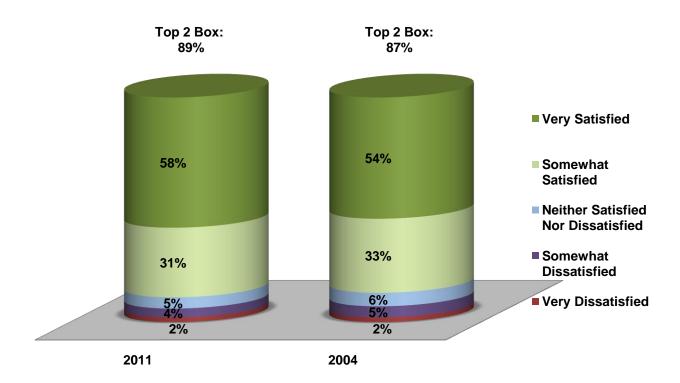
#### **NEW INDICES / COMPARISON OF 2011 AND 2004 DATA**

The following five charts show a comparison of 2011 data to 2004 data for the new indices (A-E) established for the 2011 Community Survey report.

For a full list of attributes contained in each index, please refer to spreadsheets attached in a separate file.

# **Index A: Maintenance/Traffic**

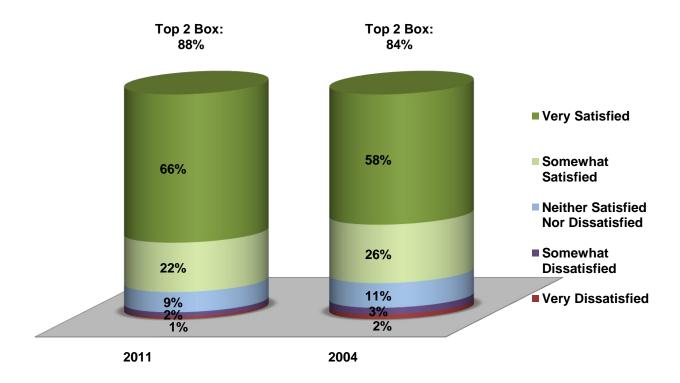
Index A: Maintenance/Traffice - 2011 vs. 2004 -



Note: Index A contains 7 attributes.

# **Index B: Safety/Emergency Services**

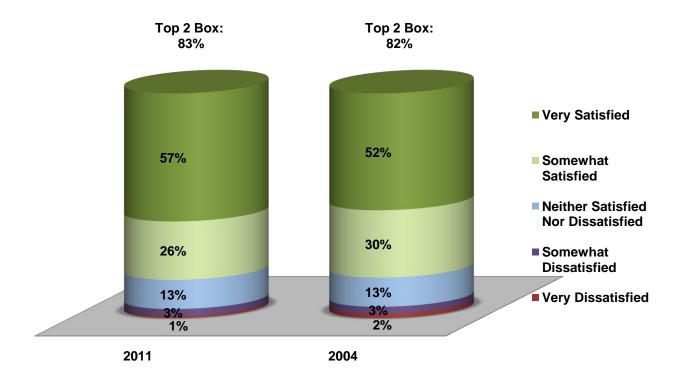
Index B: Safety/Emergency Services - 2011 vs. 2004 -



Note: Index B contains 12 attributes.

# **Index C: Cultural/Recreational**

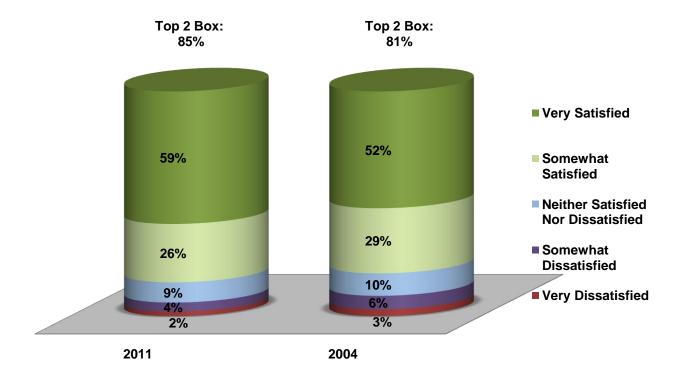
Index C: Cultural/Recreational - 2011 vs. 2004 -



Note: Index C contains 11 attributes for 2011 and 10 for 2004, as one attribute in the 2011 study is not included in the 2004 study.

# **Index D: Utilities/Services**

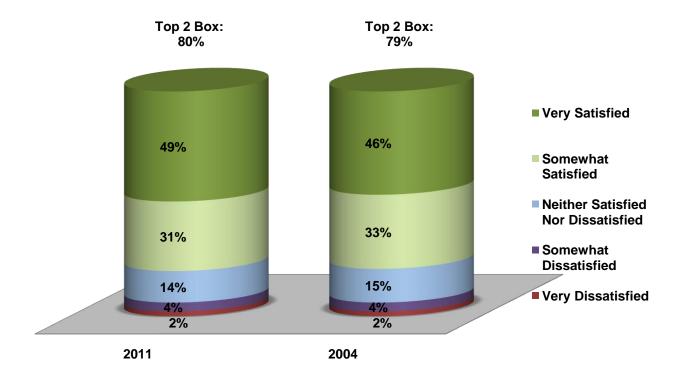
Index D: Utilities/Services - 2011 vs. 2004 -



Note: Index D contains 8 attributes for 2011 and 6 for 2004, as two attributes in the 2011 study are not included in the 2004 study.

# **Index E: City Hall**

Index E: City Hall - 2011 vs. 2004 -



Note: Index E contains 16 attributes.